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Clinical Manager at Affinity Wound Healing Center Honored

MASSILLON, Ohio (March 6, 2009) -- Laura Leading has been named Clinical Manager of the Year by National Healing Corporation (NHC), a leader in disease management accounting for more than 30 percent of the nation's managed and outsourced wound healing centers.

As clinical manager at Affinity Wound Healing Center in Massillon, Leading is responsible for all clinical aspects of the center including providing continuity of care for patients, integrating new therapies into care and training new personnel, reviewing and reporting on patient outcomes and ensuring quality of care.

NHC Chief Clinical Officer Katherine J. Rowland presented the award saying, "Being the clinical manager in a center is really about leadership. Laura's staff has repeatedly nominated her for this award citing her dedication, her availability as a mentor and trainer and the fact that she always strives to do the right thing. The results are clear with Affinity Wound Healing Center achieving a heal rate of 90 percent for chronic wounds that had been unresponsive to previous therapies."

The Wound Healing Center at Affinity Medical Center specializes in the treatment of chronic wounds and non-responsive conditions and offers hospital-based outpatient wound care, as well as disease management and diabetes care.

Accepting the award, Leading said, "The entire team at Affinity Wound Healing Center is committed to quality. With an aging population and rising rates of diabetes and vascular disease, chronic wounds are a hidden epidemic and we are determined to serve our community with state-of-the-art care."

The Wound Healing Center at Affinity Medical Center is located at 400 Austin Avenue NW in Massillon. Call (888) 400-2148 or visit www.drshospital.com.

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About National Healing Corporation

Founded in 1996 and headquartered in Boca Raton, Fla., with offices in Tampa, Fla., and Louisville, Ky., National Healing Corporation provides management services and the latest technology and expertise in wound healing to its client hospitals to establish quality wound healing programs. The Joint Commission has awarded National Healing Disease-Specific Care Certification for wound care. Committed to health care compliance and best practice medicine, National Healing emphasizes these priorities in its extensive clinical and business training programs. The privately-held company accounts for 30 percent of all managed and outsourced wound centers in the United States. For more information, please visit www.nationalhealing.com.